

REQUEST FOR ESTIMATE

Thanks for your interest in working with Perfect Image!

For your convenience, you can access and submit this form online at: www.perfectimageprinting.com

You can also submit the form via e-mail or fax, or hand it to your sales consultant.

Did you know we're *More than a printer?* Perfect Image offers industry leading offset lithography, variable digital printing, expert prepress, bindery services and much more. Perfect Image also offers customized solutions beyond the printed piece, including: Online marketing support tools (personalized URLs, or PURLs), Web-based print management technology (Web-to-Print), kit packing and assembly, and mailing and distribution. We're environmentally sensitive, too, offering greener solutions to our clients. Visit our Web site to learn how our full scope of services can drive a higher return on your print investment – and more from your marketing efforts.

Call us at **770.422.4221** if you would like assistance in completing this form. We look forward to working with you. Submit your form online, or via e-mail: estimating@perfectimageprinting.com or via fax: **770.427.8703**

YOUR COMPANY AND CONTACT INFORMATION

Company Name	
Contact Name and Title	
Street Address	
City, State and Zip Code	
E-Mail	
Phone	

JOB DESCRIPTION

Job Type	
Job Name	
Flat Size	
Final Size	
Number of Pages	# <input type="checkbox"/> Self Cover <input type="checkbox"/> Plus Cover
Quantity <i>(please separate multiple quantities with a semi-colon)</i>	

PAPER/STOCK

Please specify paper/stock weight, texture, size, etc., <i>(e.g., 100 lb. linen cover)</i>	
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INK

Number of Colors: Front	
Number of Colors: Back	

PREPRESS INFORMATION (Check All That Apply)

Platform	<input type="checkbox"/> Macintosh	<input type="checkbox"/> PC
Application Software	<input type="checkbox"/> Quark	<input type="checkbox"/> Adobe InDesign
	<input type="checkbox"/> Adobe Photoshop	
	<input type="checkbox"/> Adobe Illustrator	
	<input type="checkbox"/> Other (please specify)	

PROOFING REQUIREMENTS (Check All That Apply)

Please check	<input type="checkbox"/> Blueline	<input type="checkbox"/> Color	<input type="checkbox"/> PDF
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FINISHING / BINDERY SPECIFICATIONS (Check All That Apply)

<input type="checkbox"/> Trim-Bleed	<input type="checkbox"/> 3-Hole Drill
<input type="checkbox"/> Saddle Stitch	<input type="checkbox"/> Collate
<input type="checkbox"/> Emboss	<input type="checkbox"/> Perforate
<input type="checkbox"/> Die Cut/Glue	<input type="checkbox"/> Shrink Wrap (specify # per pack)
<input type="checkbox"/> Fold	
<input type="checkbox"/> Other (please specify)	

PACKAGING AND SHIPPING / DELIVERY (Check All That Apply)

Packaging Instructions	Shipping / Delivery Instructions
<input type="checkbox"/> Bulk Pack	<input type="checkbox"/> My Office
<input type="checkbox"/> Kraft Wrap	<input type="checkbox"/> Company Receiving
<input type="checkbox"/> Tie/Bank in	<input type="checkbox"/> Address:
<input type="checkbox"/> Skid Pack	
<input type="checkbox"/> Other (please specify)	

ONLINE MARKETING SUPPORT

Personalized URL (PURL)	Quantity
Will you be supplying the artwork for your online landing page? <input type="checkbox"/> Yes	#
Do you need assistance in artwork development for your online landing page? <input type="checkbox"/> Yes	

ADDITIONAL INFORMATION AND COMMENTS

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